IMC DIGITAL TECHNOLOGY AWARDS 2020

Guidelines and instructions

Link : www.imc-itawards.in

IMC DIGITAL TECHNOLOGY AWARDS 2020

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THE PURPOSE OF THESE AWARDS IS TO RECOGNISE AND REWARD SUPERIOR IT AND DIGITAL ACCOMPLISHMENTS ACROSS A VARIED SPECTRUM.

DT REWARDS BOTH - THE IT SERVICE COMPANIES AS WELL AS THE END-USER COMPANIES – FOR TECHNOLOGICAL SOLUTIONS, APPLICATIONS AND IMPROVEMENTS THAT HAVE TRANSFORMED BUSINESSES.

PURPOSE

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# THE APPLICANTS CAN APPLY IN ANY OF THE FOLLOWING TWO GROUPS

Group 1 : IT Companies

IT service companies who are in the business of providing :

- IT Products
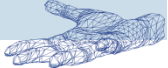- IT Services (SaaS / PaaS / IaaS)
- BPM

Group 2 : End User Companies

Companies across different sectors can apply for projects undertaken by them to bring out major digital transformation in the organisation and changing the way business works

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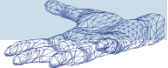
RULES FOR 2020 AWARDS

- Award will be given on the basis of best implementation of a project or practice using digital / IT tools and processes

- Wherever applicable, the awards will be given in two sub-categories : large scale and small scale companies. The cut-off limit for this is Rs 500 cr net revenue in the last reported fiscal (Mar-2019 or calendar 2020)

- Project should have been completed in last 2.5 years

- To be uploaded on www.imc-itawards.in or sent to imc-itawards@imcnet.org

- Jury decision will be final and binding

- In case of doubt please reach out to :

  - **Ms Selby Nambisan**, Director – IT & Events, at +91 22 71226659 or email at selby@imcnet.org

  - **Mr. Narendra Kadam**, Deptuty Director – IT at 9833352219 or email at narendra@imcnet.org

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AWARD CATEGORIES IN GROUP 1 : IT COMPANIES

1. Best Project in three areas of
   a. IT Product *(2 Awards - Large >500 crores and Small <500 crores)*
   b. IT Services - IT Services must qualify as SaaS / PaaS / IaaS *(2 Awards - Large >500 crores and Small <500 crores)*
   c. IT BPM *(2 Awards - Large >500 crores and Small <500 crores)*

2. SmartTech and IoT Award for the best use of Emerging Technologies

   (2 Awards - Large >500 crores and Small <500 crores)

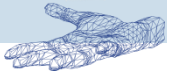3. Most promising start up IT company in Enabling Digital Transformation

Note : Sr nos 1 and 2 will be given for both large scale and small scale companies

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AWARD CATEGORIES IN GROUP 2 - END USER COMPANIES

- BFSI and NBFC Sector
- Manufacturing and Engineering
- Healthcare and Pharma / Chemical Process Industry
- Utilities & Energy : Telecom, Gas, Infrastructure, Electricity, Transportation, Logistics, etc.
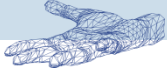- Education and Training
- Retail / Ecommerce

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(2 Awards each - Large >500 crores and Small <500 crores)
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AWARD CATEGORIES IN GROUP 2 – GOVERNMENT COMPANIES

- Government Department for major digital transformation and services: further split as
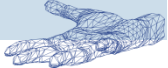 - Rural
  - Urban & Smart Cities

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APPLICATION PROCESS

There are three parts to the application procedure :

Part – A : Consists of the **details of the applicant company**, the contact points, and declaration regarding the project done

Part – B : Consists of the **detailed questionnaire** to be filled based on the category of award applied for

Part – C : A **video file** of **LESS THAN 3 minutes** showcasing / explaining the project should be attached alongwith the application.

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NOTE : Any of the above 3 parts are missing then, the application will not be considered.

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ALL THE BEST